

# Privacy policy

1. The controller responsible for processing the data is Uhrwald GmbH, Schellingstrasse 109a, 80798 Munich, legally represented by the managing director Alexander Klezok. The data protection officer of Uhrwald GmbH is the lawyer Sebastian Mayer, Friedrichstraße 20, 80801 Munich (tel.: +49 (0) 89 33 03 74 31; fax: +49 (0) 89 33 03 78 06; e-mail: [mayer@law24h.de](mailto:mayer@law24h.de)).

2. We collect and store personal data and use it as follows:

When you access our website, the browser used on your end device automatically sends information to the server of our website. This information is temporarily stored in what is called a log file. The following information is recorded without any action on your part and stored until it is automatically deleted:

- The name of the retrieved file
- The date and time of the retrieval
- The volume of data transferred
- A report on whether the retrieval was successful
- A description of the type of web browser and operating system used
- The page visited immediately prior to accessing the website
- The Internet provider
- Your IP address

The above data are processed for the following purposes:

- To ensure a smooth connection to the website
- To maximise convenience when using the website
- To evaluate system security and stability
- For other administrative purposes.

The legal basis for processing data is Art. 6 para. 1 subs. f) GDPR. The legitimate interest is derived from purposes listed above for collecting data. Under no circumstances will I use the data collected for the purpose of attempting to identify yourself as an individual.

When using the contact form

You have the option of using a form provided on our website to contact us with your questions at any time. A valid email address must be provided so that we know who made the enquiry and we can answer. Additional information may be provided voluntarily. Data is processed for the purpose of contacting us in accordance with Art. 6 para. 1 subs. a) GDPR on the basis of your consent provided voluntarily. The personal data collected by us when you use the contact form will be automatically deleted after your enquiry has been handled.

We may also use cookies and analytical services on our website. See items 4 and 5 of this privacy policy for further information there.

### 3. Forwarding of data

Your personal data will not be passed on to third parties for purposes other than those listed below.

We will only pass on your personal data to third parties if:

- you have given your express consent in accordance with Art. 6 para. 1 subs. a) GDPR
- the disclosure is required under Art. 6 para. 1 letter f) GDPR and there is no reason to assume that you have an overriding legitimate interest in not having your data disclosed,
- in the event that there is a legal obligation for disclosure under Art. 6 para. 1 subs. c) GDPR, and
- this is legally permissible and, in accordance with Art. 6 para.1 subs. b) GDPR, necessary for processing the contractual relationships with you.

### 4. Cookies

We may use what are called cookies in some areas of our website. Such files can identify your computer as a technical unit during your visit to this website in order to make it easier for you to use the offer – even in case of repeat visits. However, you usually have the option of setting your internet browser to inform you when cookies occur, meaning that you can allow or block them, or delete cookies that already exist. Please use the help function of your Internet browser to obtain information on how to change these settings . We would like to point out that individual functions of my website may not work if you have deactivated the use of cookies. The use of cookies is based on Art. 6 para. 1 subs. f) GDPR: Processing is to improve the functionality of our website. It is therefore necessary to protect our legitimate interests. Cookies do not allow a server to read private data from your computer or the data stored on another server. They do no harm to your computer and do not contain viruses.

### 5. Use of Google Analytics

We may use Google Analytics, a web analytics service provided by Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google Analytics using cookies. These are text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. By activating IP anonymisation on this website, your IP address will be truncated by Google in advance within Member States of the European Union or in other Contracting States to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA to be truncated there. At our request, Google will use this information to analyse your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to me. No connection shall be established between the IP address sent by your browser within the scope of Google Analytics and any other Google data. You can prevent the storage of cookies by making corresponding changes to your browser settings; however, please note

that in this case you may not be able to use all functions of this website to the full extent. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) as well as the processing of these data by Google by downloading and installing the browser plug-in available via the following link: We would like to point out that, on our website, Google Analytics has been extended to include the code “gat.\_anonymizeIp();” to ensure that IP addresses are collected anonymously (so-called IP masking). You can also prevent Google Analytics from collecting data by clicking on the following link . An opt-out cookie is then set to prevent your information from being collected in the future when visiting this website. This procedure is particularly recommended when accessing our site via mobile devices. For more information on the terms of use and privacy policy, please visit <https://marketingplatform.google.com/about/analytics/terms/gb/> or [https://marketingplatform.google.com/intl/en\\_uk/about/](https://marketingplatform.google.com/intl/en_uk/about/). We base the use of the aforementioned analysis tool on Art. 6 para. 1 subs. f) GDPR: Processing is carried out to analyse the usage behaviour and is therefore necessary to protect our legitimate interests.

## 6. Your rights

You have the following rights as a data subject:

- a. Right of access: You have the right to ask us to confirm whether we process your personal data.
- b. Rectification/erasure/restriction of processing: Furthermore, you have the right to demand that
  - incorrect personal data about you are rectified without undue delay (right to correction),
  - your personal data are deleted without undue delay (right to erasure) and
  - processing is restricted (right to restriction of processing)
- c. Right to data portability: You have the right to receive personal data provided to us by you in a structured, common and machine-readable format, and to transmit this data to another controller.
- d. Right to withdraw consent: You have the right to withdraw your consent at any time. Any such withdrawal of consent shall not affect the lawfulness of any processing performed on the basis of the consent until the time of withdrawal.
- e. Right of objection: If it is necessary to process your data for the performance of a task that is required to protect our legitimate interests (Art. 6 para. 1 subs. f) GDPR), you have the right to object.
- f. Right to lodge a complaint: If you believe your personal data is being processed in violation of the GDPR, you have the right to lodge a complaint to a supervisory authority, without prejudice to other legal remedies.